TO ANTICIPATE WHAT WE WOULD LIKE TO HAVE

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To anticipate – what does it mean?

- **Wait; expect; await; look**;
- **Bargain for; project; design; foresee; envisage**;
- **Augur; forecast; previse; apprehend; envision; for eknow; look ahead**;
- **Vision; predict; prognosticate; figure on**;
- **See it coming; divine; be in view; see ahead**

*Multitran Dictionary*
Creation a New Paradigm: to keep in mind some points

- In order to manage, we need a plan for ... a thousand years...

  Michail Bulgakov

- “Mathematical models are useful, but it is important not to lose an economic meaning of the problems are being solved.”

- “Everything we do is the consequence of our strategies and our decisions.”

  Arsen Arutyunov
TO DO today means TO HAVE tomorrow

There is no an absolute freedom on the Earth.
The spring comes from winter,
and a seed from the seed,

A bird from the birds
and the people from people.
Everything follows the Nature power,
Everything, except the time, of course..

Eduard Asadov
So,
let’s create our future better!
To create a new paradigm we should determine the right steps.
Workflow steps
(the sequence of actions)

Targets determination (through the objective UNDERSTANDING)

Developing criteria of motion model (from aggregated to private)

Concretization of the methods for implementing the policy planned
Sustainable Mechanisms

I am

We are

The World is
Directions to work

- UN management optimization - UNSC membership & activity;
- Restructuring of IMF activity & new directions of the World monetary system
- Optimization of the Resource distribution system (funding, votes and decision-making) – International level

Deposit and distribution system

- Issues on the TNCs activity regulation (to SD direction)
- Technological interaction & cooperation;
- Education and PR for Sustainability Projects
First place – for ICT

• The total informatization of announced SD policy and promotion target (under the slogan “Sustainable development Information for everyone")

Is the World Information System comparable with SD objectives now??
Main points

Sustainable Development Consensus
Multilevel Green Information Service

UN information service

National economics

Regional level

- Support of SD network
- SD clubs and societies

UN Information Centers

ITU role & activity

Green Information Procurement

National “sustainable” channels
It is important to reach a consensus on SD strategy at the international level

• To formulate the tasks for the international community and national governments, especially in the concept of ICT and education: it is necessary to determine the primary practical goals and tools

• To coordinate national economic policies with the “green” (SD) concept
Incentives for green business

- Low or zero taxes
- Project subsidies
- Investment guarantees
- Supporting grants
- Free or low land using
- Low or zero taxes
To see the profit and tasks to SD activity for business and society

**Peace (Security)**
- International Law (consensus)
- Reorientation of the military TNCs interests to SD activity through the green profit
- “corporate” interest of survival

**Health**
- BAT
- Alternative energy development
- Waste treatment concept
- Tools for Recreation of natural resources

**Quality of Environment**
- SD consensus & multilevel objectives (steps)
- GreenTech & GreenEdu for everybody
- Balance of Human rights & responsibilities
To pay attention for education and practical green actions: International system should be clear through indicators (plan)

- Green Business
- Green Projects
- Out of Green
Multilevel education

New religion? Greening!

To create and demonstrate the profit through EM & ICT

Free supported courses
MBA – sub-green degree
Universities
Schools
Kindergarten
Practical tools for a Green Economy

Green business
PR
Green Public Procurement
Official company rating
Green Certification
International Multilevel Business Rating

GREEN TOP    BLACK LIST
Profitable fields for TNCs

- Waste treatment business
- Green building(s)/roads/cities
- Green investments/Net/PR

Green International Consensus (Basis):
- UN votes system,
- Green countries/companies rating,
- Green Management/candidates,
- Green finance/currency

- Green services
- education
- infrastructure
Traditional scheme of SD: to view all parts through Greening Economy Environment Society
An attempt to summarize

1. A New Paradigm is a Green Paradigm.
2. Anticipation should be based on the real actions according the International Consensus.
3. The World society needs well-thought-out plan to develop and activity control under the way of SD (a number of indicators)
4. Every country should have its own SD strategy to manage activity steps according the Consensus.
4. It is necessary to revive the moral values through education, culture, ICT, green technologies.
5. We need to pay attention to the quality of information, resource and environmental management.

We must plan better, with a great responsibility before our children. Incentive for all earthlings is the idea of overall survival, as well as quality of life and health. The world is small.
Who is who? What we have now?

UN: problems & prospects

Media
TNCs

IMF/
World
Bank

G7/
G20

Regional
Banks

Economic
Integration
Groups

Dollar as
World
currency

Gold and
currency
reserves

Bilderberg
Club

Bilderberg
Club
Do not hesitate to work!

Quantity turns into Quality
Steps

Base support (political will, finance, structure, management)

Actions (timeline)

Analysis/Monitoring the results (period)

Tactics motion update

New circle (to achieve the specific targets)
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